

Press release.

**Change in the management of cablex: Roger Keller becomes the new CEO. New appointees will also fill the roles of Chief Financial Officer and Head of Field Services.**

The Board of Directors of cablex AG is pleased to announce that Roger Keller will take over the management of the company as Chief Executive Officer (CEO) as of 1 January 2025.

With Roger Keller, cablex has a new CEO and a new face on the Executive Board. Roger has many years of experience in sales and in the management of business units, most recently as Head of SME Business at Swisscom Business Customers, where he and his team developed and successfully implemented the growth strategy for the ICT market.

Roger has diversified management experience in various technology industries from his roles at firms including Technicolor and Reichle & De-Massari. He is familiar with the project, service and distribution business with national and international customers and has many years of experience in managing business areas in the systems, software and services sectors in both SME and key account business. Originally from Aargau, Roger lived abroad for several years and now lives with his family in the Zurich region. He has a degree in electrical engineering from ETH as well as an Executive MBA HSG and speaks fluent English and French.

Roger Keller has this to say about his new challenge: "Together, we are laying the foundations for the infrastructure of tomorrow. I look forward to working with my new colleagues to continue the successful work already underway and to further consolidate cablex's position as a leading company in the industry."

Urs Lehner, Head of Swisscom Business Customers, adds: "I would like to take this opportunity to thank Roger for his successful work in the SME business at Swisscom and wish him all the best for the future."

Michael Treutner will succeed Roger Keller as Head of SME ad interim as of 1 October 2024. The current cablex CEO ad interim Francesco Castelletti will support Roger Keller during a transition phase and will then be available in an advisory capacity until the end of 2024 before he retires. The Chairman of the Board of Directors, Stefan Nünlist, thanked Francesco Castelletti for his outstanding work during his more than 40 years of service at the Swisscom Group.

In addition, Ulrich Schädler will join cablex as the new Chief Financial Officer (CFO). Ulrich Schädler has many years of experience at Swisscom and will take over the cablex Finance department from 1 January 2025.

Furthermore, Thomas von Arx, who has been managing the Field Services organisational unit at cablex on an interim basis, will take over this unit permanently from 1 October 2024 and will thus become a member of the Executive Board.

With these changes, cablex is ready to successfully implement the company's strategy and continue to occupy the leading position in Switzerland for network infrastructure, services, smart energy and wireless networking.

The Board of Directors would like to thank Francesco Castelletti and Urs Ringgenberg for their outstanding work and wishes Roger Keller, Ulrich Schädler and Thomas von Arx every success in their new roles.

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**cablex AG – connected for the future.**

cablex is a wholly-owned subsidiary of Swisscom. As a leading network infrastructure and service company in Switzerland, we specialise in the planning, construction, maintenance and operation of high-performance ICT and network infrastructure solutions and forward-looking smart infrastructure projects. cablex stands for outstanding customer experiences and optimal quality. With innovative strength, technological expertise and dedicated employees, we are already living the digital future today. Our national network, with locations in all regions and around 2,500 employees, is available to customers throughout Switzerland with digitised and integrated processes.